

## The Canadian Payroll Association

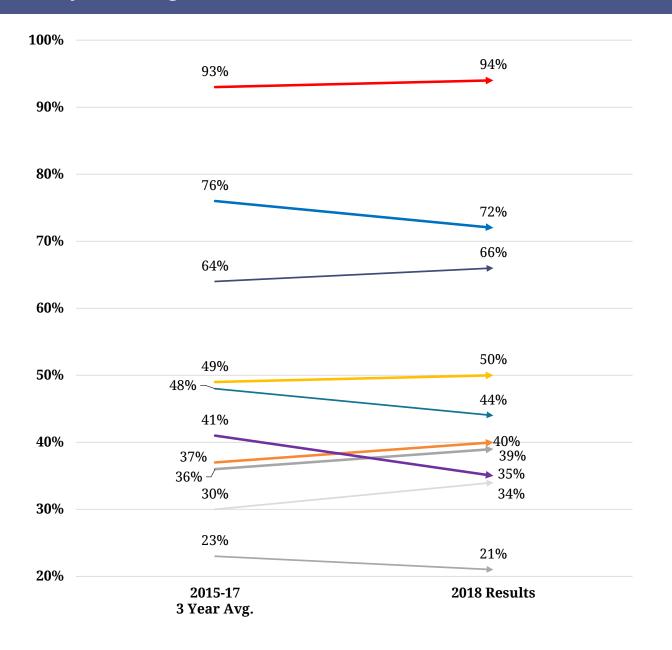
NPW 2018 Employee Research Survey, National Press Release Results





Prepared by Framework Partners Inc., August 2018 Field Dates: June 22, 2018 to August 1, 2018

### **Summary of Findings**

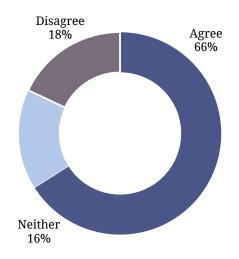


- → Nearly all respondents carry debt.
- Three-quarters have saved 25% or less of their retirement goal.
- → Over half report being in a better financial position than a year ago.
- Feel they will need more than \$1 million to retire.
- → Many still living pay cheque to pay cheque.
- → Many (over one-third) feel overwhelmed by debt.
- → Believe their local economy will improve.
- → Many spending all of or more than their net pay.
- --- One-third report a debt load increased.
- Percentage of employees unlikely to obtain \$2.000 within a month

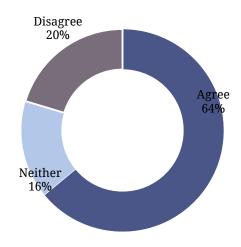
## Q41: Please indicate how strongly you agree or disagree with each of the following statements: "I am in a better financial position today than I was a year ago."

	2018 SUMMARY				<b>201</b> 7	2016	2015	2015-2017	Δ from
Response	Count	Rela%	Rank	Δ Rela%	Rela%	Rela%	Rela%	3 Year Avg.	3 Year Avg.
1 Strongly agree	511	14%	4	-1%	15%	14%	14%	14%	0%
2 Agree	1,094	30%	1	-1%	31%	27%	25%	28%	2%
3 Somewhat agree	790	22%	2	3%	19%	23%	24%	22%	0%
4 Neither agree nor disagree	563	16%	3	1%	15%	16%	16%	16%	0%
5 Somewhat disagree	239	7%	6	1%	6%	7%	7%	7%	0%
6 Disagree	272	7%	5	-2%	9%	8%	8%	8%	-1%
7 Strongly disagree	159	4%	7	-1%	5%	5%	6%	5%	-1%
8 I don't know / not applicable	28								
- No Response	154								
Total	3,809	<b>100</b> %			100%	100%	100%		

2018 Results



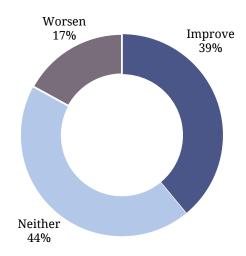
2015 - 2017 3 Year Avg.



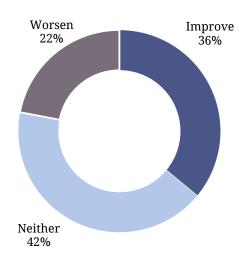
### Q47: Over the next year, do you think the economy in your town or city will: (Please check only one.)

	2018 SUMMARY				<b>201</b> 7	2016	2015	2015-2017	Δ from
Response	Count	Rela%	Rank	Δ Rela%	Rela%	Rela%	Rela%	3 Year Avg.	3 Year Avg.
1 Strongly improve	101	2%	6	-	2%	2%	2%	2%	0%
2 Improve	690	17%	3	1%	16%	12%	13%	14%	3%
3 Somewhat improve	843	20%	2	-1%	21%	22%	18%	20%	0%
4 Stay the same	1,796	44%	1	-	44%	44%	40%	42%	2%
5 Somewhat worsen	437	11%	4	-	11%	13%	18%	14%	-3%
6 Worsen	178	4%	5	-1%	5%	5%	7%	6%	-2%
7 Strongly worsen	75	2%	7	1%	1%	2%	2%	2%	0%
8 I don't know / not applicable	377								
- No Response	577								
Total	5,074	100%			100%	100%	100%		

2018 Results

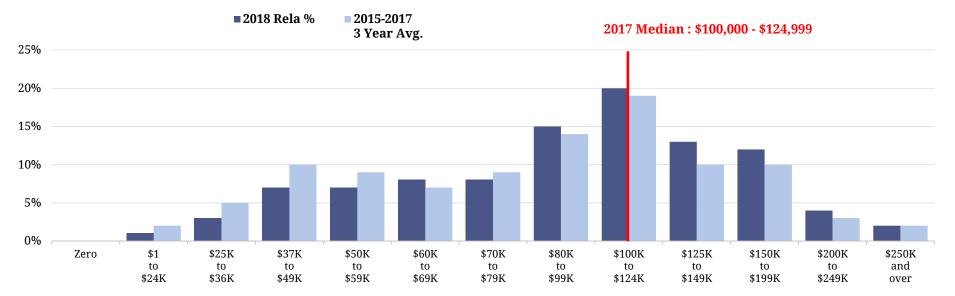


2015 - 2017 3 Year Avg.



### Q55: Please indicate your total household income: (Please check only one.)

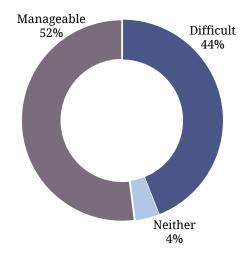
	2018 SUMMARY					<b>201</b> 7	2016	2015	2015-2017	Δ from
Response		Count	Rela%	Rank	Δ Rela%	Rela%	Rela%	Rela%	3 Year Avg.	3 Year Avg.
1 Zero		2	-	13	-	-	-	-	0%	0%
2 \$1 to \$24,999		47	1%	12	-	1%	2%	3%	2%	-1%
3 \$25,000 to \$36,999		128	3%	10	-1%	4%	5%	5%	5%	-2%
4 \$37,000 to \$49,999		276	7%	8	-1%	8%	10%	11%	10%	-3%
5 \$50,000 to \$59,999		292	7%	7	-2%	9%	9%	10%	9%	-2%
6 \$60,000 to \$69,999		309	8%	5	1%	7%	7%	7%	7%	1%
7 \$70,000 to \$79,999		308	8%	6	-1%	9%	10%	9%	9%	-1%
8 \$80,000 to \$99,999		603	15%	2	-	15%	15%	13%	14%	1%
9 \$100,000 to \$124,999		712	20%	1	2%	18%	18%	18%	19%	1%
10 \$125,000 to \$149,999		504	13%	3	2%	11%	9%	11%	10%	3%
11 \$150,000 to \$199,999		484	12%	4	-	12%	10%	9%	10%	2%
12 \$200,000 to \$249,999		161	4%	9	-	4%	3%	3%	3%	1%
13 \$250,000 and over		75	2%	11	-	2%	2%	1%	2%	0%
14 I prefer not to answer		525								
- No Response		648								
Total		5,074	100%			100%	100%	100%		
2018 Median = \$100,000 to \$124,999										



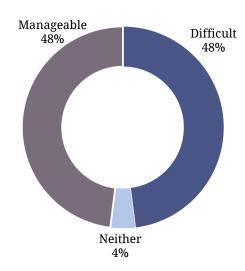


2018 SI	UMMARY				<b>201</b> 7	2016	2015	2015-2017	Δ from
Response	Count	Rela%	Rank	Δ Rela%	Rela%	Rela%	Rela%	3 Year Avg.	3 Year Avg.
1 Very difficult	661	14%	4	-2%	16%	17%	17%	17%	-3%
2 Difficult	564	12%	6	-2%	14%	13%	13%	13%	-1%
3 Somewhat difficult	845	18%	3	1%	17%	18%	18%	18%	0%
4 Neither difficult nor manageable	208	4%	7	-	4%	4%	4%	4%	0%
5 Somewhat manageable	627	13%	5	-	13%	12%	13%	13%	0%
6 Manageable	931	20%	1	1%	19%	20%	19%	19%	1%
7 Very manageable	906	19%	2	2%	17%	16%	16%	16%	3%
8 I don't know / not applicable	32								
- No Response	300								
Total	5,074	100%			100%	100%	100%		

2018 Results



2015 - 2017 3 Year Avg.



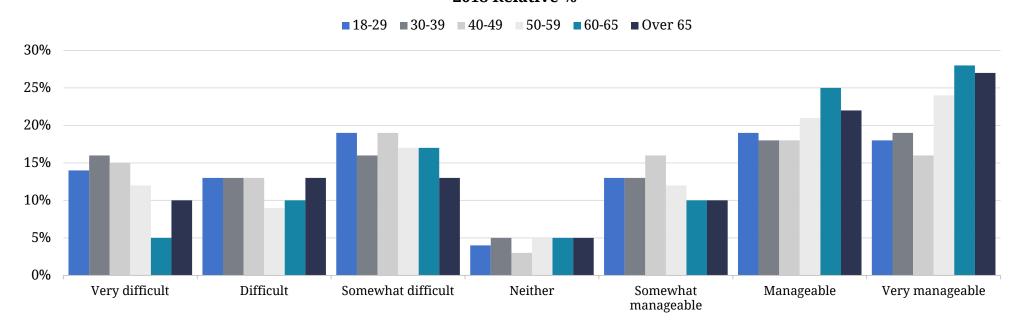
### **CPA NPW 2018 Employee Research Survey, Segmentation Results**

Q4: If your pay cheque (i.e., payment of salary or wages) was delayed for a week, how difficult would it be to meet your current financial obligations? (Please check only one.)

Q51: Please indicate your age: (Please check only one.)

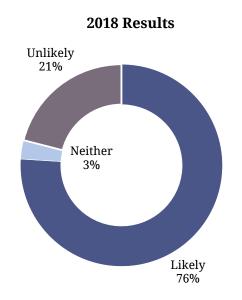
2018 Segmentation Results	Less t	han 18	18	-29	30	-39	40	-49	50-	-59	60	-65	Ove	er 65	Prefer l	No Resp.
Response	Count	Rela%	Count	Rela%	Count	Rela%	Count	Rela%	Count	Rela%	Count	Rela%	Count	Rela%	Count	Rela%
1 Very difficult	-	-	78	14%	186	16%	183	15%	137	12%	14	5%	3	10%	3	3%
2 Difficult	-	-	71	13%	152	13%	154	13%	104	9%	27	10%	4	13%	16	17%
3 Somewhat difficult	-	-	106	19%	185	16%	233	19%	189	17%	45	17%	4	13%	12	13%
4 Neither	-	-	23	4%	58	5%	35	3%	54	5%	14	5%	2	5%	9	10%
5 Somewhat manageable	-	-	73	13%	142	13%	193	16%	137	12%	26	10%	3	10%	16	17%
6 Manageable	-	-	106	19%	202	18%	218	18%	241	21%	67	25%	7	22%	17	18%
7 Very manageable	-	-	102	18%	205	19%	201	16%	261	24%	71	28%	9	27%	19	22%
8 I don't know / not applicable	-		2		4		4		5		1		-		2	
Total	-	-	560	100%	1,133	100%	1,222	100%	1,129	100%	265	100%	33	100%	94	100%
Top Two	N	Α	27	7%	29	9%	28	8%	21	.%	15	5%	23	<b>3</b> %	20	)%
Top Three	N	Α	46	6%	45	5%	47	<b>7</b> %	38	8%	32	2%	36	6%	33	3%

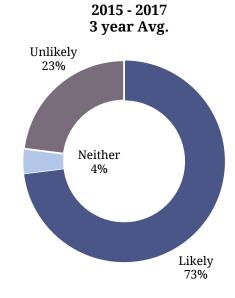
#### **2018 Relative %**



## Q5: How likely are you to come up with \$2,000 if an emergency arose within the next month? (Please check only one.)

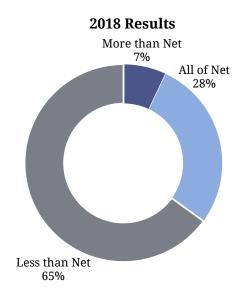
2	018 SUMMARY				2017	2016	2015	2015-2017	Δ from
Response	Count	Rela%	Rank	Δ Rela%	Rela%	Rela%	Rela%	3 Year Avg.	3 Year Avg.
1 Very likely	1,887	40%	1	1%	39%	37%	36%	37%	3%
2 Likely	868	18%	2	-	18%	18%	18%	18%	0%
3 Somewhat likely	844	18%	3	1%	17%	18%	18%	18%	0%
4 Neither likely nor unlikely	153	3%	7	-1%	4%	3%	4%	4%	-1%
5 Somewhat unlikely	318	7%	5	1%	6%	7%	8%	7%	0%
6 Unlikely	269	6%	6	-	6%	7%	6%	6%	0%
7 Very unlikely	366	8%	4	-2%	10%	10%	10%	10%	-2%
8 I don't know / not applicable	51								
- No Response	318								
Total	5,074	100%			100%	100%	100%		

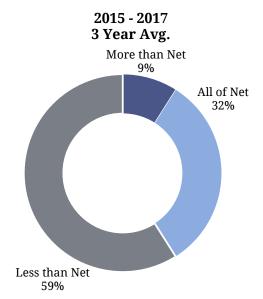


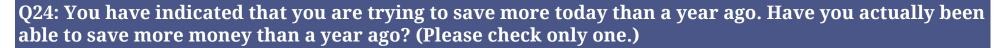


## Q9: In a typical or average pay period, which of the following tends to be true for you? (Please check only one.)

2018 SUMMA	ARY				<b>201</b> 7	2016	2015	2015-2017	Δ from
Response	Count	Rela%	Rank	Δ Rela%	Rela%	Rela%	Rela%	3 Year Avg.	3 Year Avg.
1 I spend more than my net pay	298	7%	3	-1%	8%	9%	9%	9%	-2%
2 I spend all of my net pay	1,246	28%	2	-5%	33%	31%	31%	32%	-4%
3 I spend less than my net pay	2,942	65%	1	6%	59%	60%	60%	59%	6%
4 I don't know / not applicable	165								
5 Other (please specify):	64								
- No Response	359								
Total	5,074	100%			100%	100%	100%		

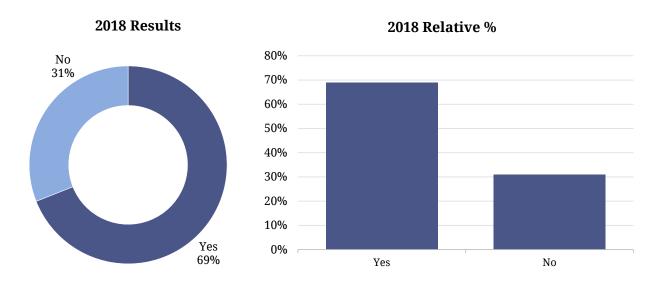


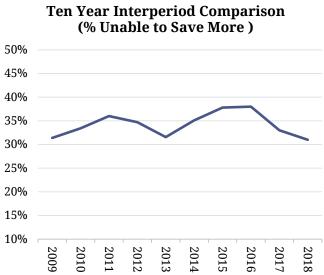




	2018 SUMMARY					<b>201</b> 7	2016	2015
Response		Count	Rela%	Rank	Δ Rela%	Rela%	Rela%	Rela%
1 Yes		2,038	69%	1	2%	67%	62%	62%
2 No		901	31%	2	-2%	33%	38%	38%
3 I don't know / not applicable		121						
17 Other (please specify):		48						
- No Response		-						
Total		3,099	100%			100%	100%	100%

% Unable to Sav	e More
2015-17 Avg.	2018
36%	31%





Framework\*

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## Q20: On average, what percentage of your paycheque do you put toward savings? (Please check only one.)

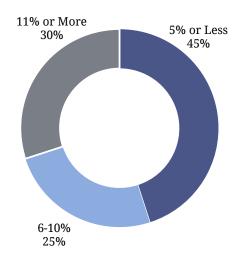
	2018 SUMMARY					2017	2016	2015	2015-2017
Response		Count	Rela%	Rank	Δ Rela%	Rela%	Rela%	Rela%	3 Year Avg
1 0%		351	8%	6	-3%	11%	14%	14%	13%
2 1-5%		1,324	31%	1	-	31%	33%	33%	32%
3 6-10%		1,109	26%	2	-1%	27%	24%	23%	25%
4 11-15%		617	14%	3	1%	13%	12%	13%	13%
5 16-20%		410	10%	5	1%	9%	8%	8%	8%
6 21% or higher		451	11%	4	2%	9%	9%	9%	9%
7 I prefer not to respond		259							
8 I don't know / not applicable		142							
- No Response		409							
Total		5,074	100%			100%	100%	100%	

2015-2017 3 Year Avg.	Δ from 3 Year Avg.
13%	-5%
32%	-1%
25%	1%
13%	1%
8%	2%
9%	2%

2018 Results

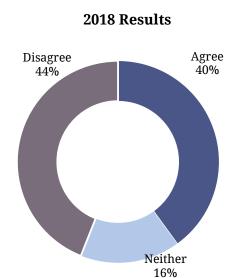
11% or More 5% or Less 39% 6-10% 26%

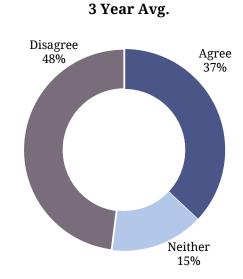
2015 - 2017 3 Year Avg.



## Q41: Please indicate how strongly you agree or disagree with each of the following statements: "I feel overwhelmed by my debt."

20	18 SUMMARY				<b>201</b> 7	2016	2015	2015-2017	Δ from
Response	Count	Rela%	Rank	Δ Rela%	Rela%	Rela%	Rela%	3 Year Avg.	3 Year Avg.
1 Strongly agree	288	8%	7	-1%	9%	9%	7%	8%	0%
2 Agree	408	11%	5	1%	10%	10%	9%	10%	1%
3 Somewhat agree	765	21%	1	5%	16%	20%	20%	19%	2%
4 Neither agree nor disagree	573	16%	3	1%	15%	16%	13%	15%	1%
5 Somewhat disagree	317	9%	6	1%	8%	8%	8%	8%	1%
6 Disagree	719	20%	2	1%	19%	18%	19%	19%	1%
7 Strongly disagree	551	15%	4	-8%	23%	19%	24%	21%	-6%
8 I don't know / not applicable	34								
- No Response	154								
Total	3,809	100%			100%	100%	100%		

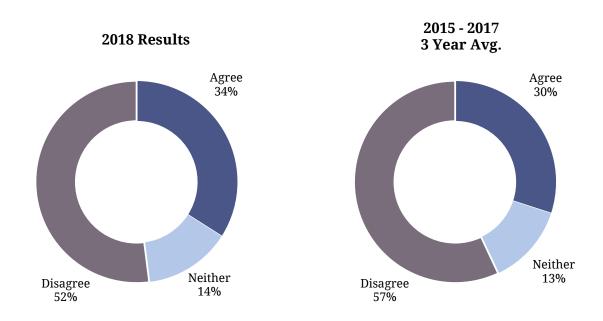




2015 - 2017

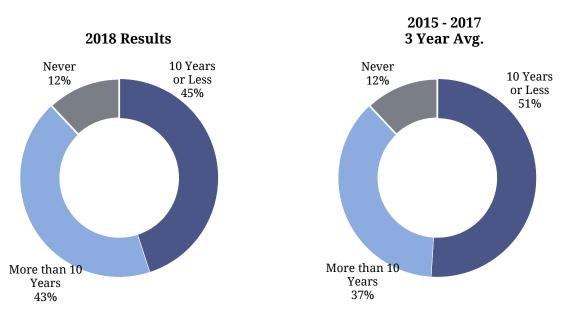
## Q41: Please indicate how strongly you agree or disagree with each of the following statements: "My debt has increased from last year."

2018 SUMMARY					2017	2016	2015	2015-2017	Δ from
Response	Count	Rela%	Rank	Δ Rela%	Rela%	Rela%	Rela%	3 Year Avg.	3 Year Avg.
1 Strongly agree	300	8%	7	1%	7%	8%	7%	7%	1%
2 Agree	495	14%	4	-	14%	12%	13%	13%	1%
3 Somewhat agree	438	12%	5	2%	10%	11%	10%	10%	2%
4 Neither agree nor disagree	522	14%	3	1%	13%	14%	13%	13%	1%
5 Somewhat disagree	354	10%	6	3%	7%	8%	9%	8%	2%
6 Disagree	880	25%	1	1%	24%	23%	22%	23%	2%
7 Strongly disagree	623	17%	2	-8%	25%	24%	26%	26%	-9%
8 I don't know / not applicable	42								
- No Response	154								
Total	3,809	100%			100%	100%	100%		



### Q40: How soon do you think that you will be completely debt free? (Please check only one.)

2018 SUMMARY					2017	2016	2015	2015-2017	Δ from
Response	Count	Rela%	Rank	Δ Rela%	Rela%	Rela%	Rela%	3 Year Avg.	3 Year Avg.
1 Within the next year	178	5%	6	-1%	6%	7%	7%	7%	-2%
2 Within the next 2 to 5 years	634	18%	3	1%	17%	25%	24%	22%	-4%
3 Within the next 6 to 10 years	782	22%	2	-1%	23%	21%	22%	22%	0%
4 Within the next 11 to 20 years	995	27%	1	1%	26%	22%	22%	23%	4%
5 More than 20 years from now	591	16%	4	-	16%	14%	13%	14%	2%
6 I am not sure that I will ever be able to be completely debt i	415	12%	5	-	12%	11%	12%	12%	0%
7 I prefer not to respond	69								
- No Response	145								
Total	3,809	100%			100%	100%	100%		

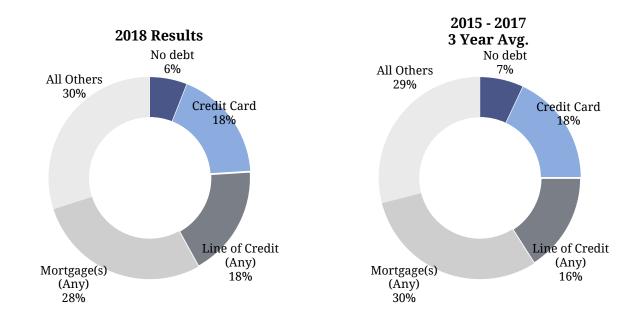


2018-08-28

### Q37: What type(s) of debt do you currently have? (Please check all that apply.)

2018 SUMMARY					2017	2016	2015	2015-2017	Δ from
Response	Count	Rela%	Rank	Δ Rela%	Rela%	Rela%	Rela%	3 Year Avg.	3 Year Avg.
1 I do not have debt	590	6%	5	-	6%	7%	7%	7%	-1%
2 Mortgage(s) on my principal residence	2,412	25%	1	-3%	28%	26%	25%	26%	-1%
3 Mortgage(s) on a rental or business property	305	3%	9	-	3%	4%	4%	4%	-1%
4 Line of credit	1,269	13%	4	-4%	17%	16%	16%	16%	-3%
5 Home equity line of credit (HELOC)*	466	5%	6	5%	-	-	-	0%	5%
6 Student loan	440	5%	7	-	5%	5%	5%	5%	0%
7 Car loan	1,784	18%	2	-	18%	17%	17%	17%	1%
8 Consumer loans or debt	356	4%	8	1%	3%	4%	4%	4%	0%
9 Credit card debt	1,771	18%	3	1%	17%	18%	19%	18%	0%
10 Family debt	261	3%	10	-	3%	3%	3%	3%	0%
11 I prefer not to respond	183								
12 Other debt (please specify):	53								
- No Response	481								
Total	5,074	100%			100%	100%	100%		

<sup>\*</sup>Note: new response option in 2018

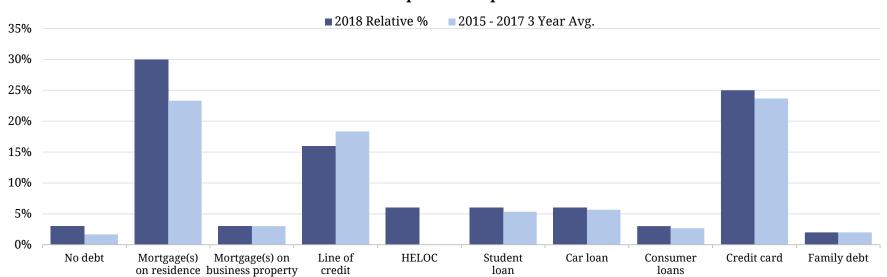


### Q39: Which type of debt do you find to be the most difficult to pay down? (Please check all that apply.)

2018 SUMMARY					<b>201</b> 7	2016	2015	2015-2017	Δ from
Response	Count	Rela%	Rank	Δ Rela%	Rela%	Rela%	Rela%	3 Year Avg.	3 Year Avg.
1 I do not have debt	124	3%	9	-	3%	1%	1%	2%	1%
2 Mortgage(s) on my principal residence	1,173	30%	1	-2%	32%	17%	21%	23%	7%
3 Mortgage(s) on a rental or business property	126	3%	8	1%	2%	4%	3%	3%	0%
4 Line of credit	653	16%	3	-5%	21%	16%	18%	18%	-2%
5 Home equity line of credit (HELOC)	235	6%	5	-	-	-	-	-	-
6 Student loan	222	6%	6	-	6%	5%	5%	5%	1%
7 Car loan	236	6%	4	-2%	8%	4%	5%	6%	0%
8 Consumer loans or debt	126	3%	7	-	3%	2%	3%	3%	0%
9 Credit card debt	995	25%	2	2%	23%	22%	26%	24%	1%
10 Family debt	82	2%	10	-	2%	2%	2%	2%	0%
11 I prefer not to respond	336								
12 Other debt specified previously	23								
13 Other (please specify):	174								
- No Response	24								
Total	3,820	100%			-	-	-		

<sup>\*</sup>Response options "I do not find it difficult to pay down debt" and "I find all debt equally difficult to pay down" were removed in 2017. Hence, interperiod comparisons should be interpreted with caution.

### **Interperiod Comparison**



2018-08-28

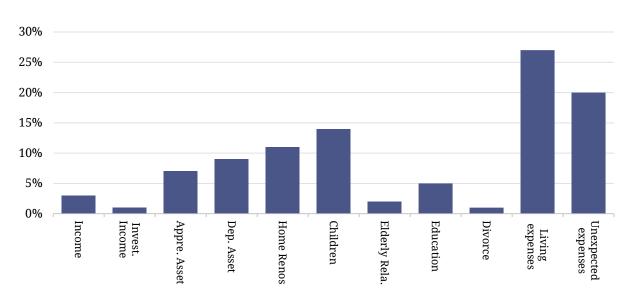


### Q43: Why has your spending increased? (Please check all that apply.)

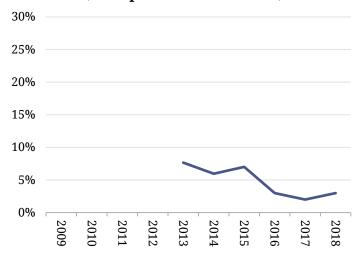
2018 SUMMARY					<b>201</b> 7	2016	2015
Response	Count	Rela%	Rank	Δ Rela%	Rela%	Rela%	Rela%
1 My employment income has increased	19	3%	8	1%	2%	3%	7%
2 My investment income has increased	6	1%	11	1%	-	1%	1%
3 I purchased a major asset that should appreciate, like a ho	44	7%	6	-2%	9%	6%	8%
4 I purchased a major asset that will depreciate, like a car	55	9%	5	1%	8%	9%	17%
5 Renovations to my home	68	11%	4	1%	10%	13%	22%
6 Children	90	14%	3	5%	9%	12%	23%
7 Elderly relatives**	15	2%	9	-	-	-	-
8 Education	35	5%	7	3%	2%	5%	9%
9 Divorce	9	1%	10	-2%	3%	3%	3%
10 Living expenses increased	168	27%	1	-5%	32%	25%	-
11 Unexpected expenses	129	20%	2	-5%	25%	23%	-
12 Other (please specify):	21						
13 My taxes have increased*	-				-	-	10%
- No Response	-						
Total	246	100%			100%	100%	100%

% Emp. Income	Increased
2015-17 Avg.	2018
4%	3%

#### **2018 Relative %**



## Ten Year Interperiod Comparison (% Emp. Income Increased)



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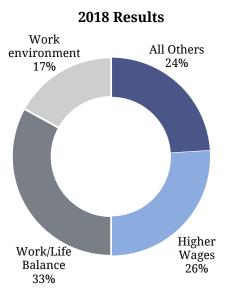
<sup>\*</sup>Response option "My taxes have increased" was removed in 2016 onward.

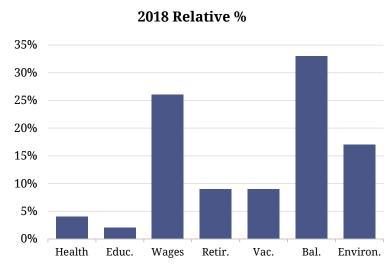
 $<sup>**</sup>New\ response\ options\ in\ 2018.$ 

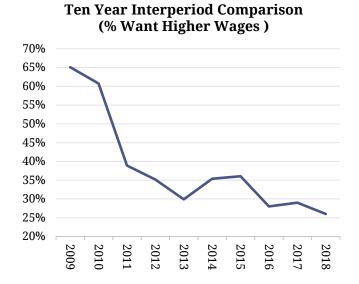
### Q3: Which of the following is the most important to you? (Please check only one.)

2018 SUMMARY					2017	2016	2015
Response	Count	Rela%	Rank	Δ Rela%	Rela%	Rela%	Rela%
1 Receiving better health benefits from an employer	184	4%	6	-	4%	4%	5%
2 Receiving education funding from an employer	91	2%	7	-	2%	2%	3%
3 Receiving higher wages from an employer	1,197	26%	2	-3%	29%	28%	37%
4 Receiving better retirement funding from an employer	437	9%	4	-1%	10%	9%	13%
5 Receiving more time-off/vacation time	417	9%	5	-	9%	9%	11%
6 Having a better work/life balance	1,581	33%	1	4%	29%	29%	31%
7 Having a healthy work environment*	786	17%	3	-	17%	19%	-
8 Other (please specify):	92						
- No Response	288						
Total	5,074	100%			100%	100%	100%

% Want Higher	Wages
2015-17 Avg.	2018
31%	26%







<sup>\*</sup>Note: new response option in 2016. Interperiod comparisons should be interpreted with caution.

#### **CPA NPW 2018 Employee Research Survey, Segmentation Results**

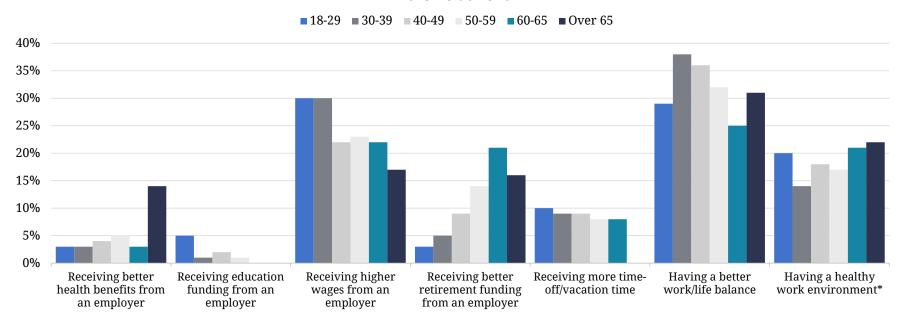


#### Q3: Which of the following is the most important to you? (Please check only one.) 'Response'

#### Q51: Please indicate your age: (Please check only one.)

2018 Segmentation Results	Less tl	han 18	18	-29	30	-39	40	-49	50-	-59	60	-65	Ove	r 65	Prefer 1	No Resp.
Response	Count	Rela%	Count	Rela%	Count	Rela%	Count	Rela%	Count	Rela%	Count	Rela%	Count	Rela%	Count	Rela%
Receiving better health benefits			16	3%	29	3%	47	4%	57	5%	9	3%	4	14%	3	3%
1 from an employer	_	-	10	370	23	370	4/	470	37	370	9	370	4	1470	3	370
Receiving education funding from	_	_	26	5%	16	1%	19	2%	15	1%	1	_	_	_	3	3%
2 an employer			20	3 /0	10	1 /0	13	2 /0	13	1 /0	1				3	3 /0
Receiving higher wages from an	_	_	167	30%	331	30%	267	22%	257	23%	56	22%	5	17%	20	22%
3 employer			107	30 /0	331	30 /0	207	22 /0	237	2370	30	22 /0	3	1770	20	22 /0
Receiving better retirement	_	_	16	3%	59	5%	107	9%	157	14%	54	21%	5	16%	12	13%
4 funding from an employer			10	370	33	370	107	3 70	137	1170	31	2170	3	1070	12	1370
Receiving more time-off/vacation	_	_	57	10%	104	9%	106	9%	91	8%	21	8%	_	_	8	9%
5 time															_	
6 Having a better work/life balance	-	-	158	29%	425	38%	439	36%	343	32%	62	25%	9	31%	30	33%
7 Having a healthy work	-	-	113	20%	152	14%	210	18%	189	17%	53	21%	7	22%	16	17%
8 Other (please specify):	-		-		-		-		-		-		-		-	
- No Response	-		8		18		25		20		9		3		2	
Total	-	-	560	100%	1,133	100%	1,222	100%	1,129	100%	265	100%	33	100%	94	100%
Top Two	N			%	4			%	60			%	14			%
Top Three	N	A	38	8%	34	<u>!</u> %	28	8%	29	%	25	5%	31	%	28	8%

#### 2018 Relative %

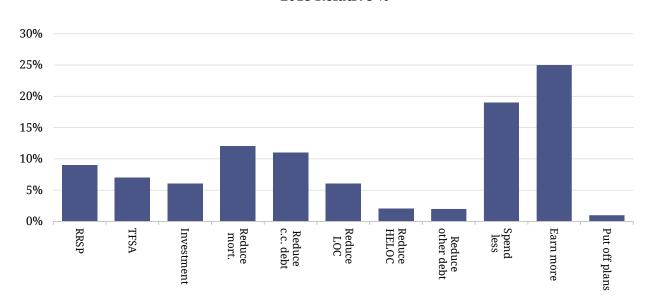


## Q45: What would be the single most effective step you could take to improve your financial situation? (Please check only one.)

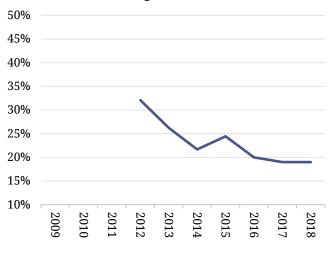
2018 SUMMARY					2017	2016	2015
Response	Count	Rela%	Rank	Δ Rela%	Rela%	Rela%	Rela%
1 Contribute more to your RRSP	356	9%	6	-2%	11%	10%	8%
2 Increase contributions to your Tax Free Savings Account (	279	7%	7	-	7%	6%	6%
3 Make better investments (e.g., stocks, bonds, etc.)	250	6%	8	-	6%	6%	6%
4 Reduce your mortgage	451	12%	4	1%	11%	12%	9%
5 Reduce your credit card debt	409	11%	5	-	11%	12%	10%
6 *Reduce your line of credit	238	6%	9	-	-	-	-
7 *Reduce your home equity line of credit (HELOC)	97	2%	10	-	-	-	-
8 Reduce your other debt (not mortgage, credit card, line of	2 93	2%	11	-6%	8%	7%	9%
9 Spend less	729	19%	2	-	19%	20%	24%
10 Earn more	913	25%	1	-1%	26%	26%	26%
11 Put off your travel plans this year	50	1%	12	-	1%	1%	2%
12 All of the above	565						
13 Other (please specify):	105						
- No Response	537						
Total	5,074	100%			100%	100%	100%

% Spend Lo	ess
2015-17 Avg.	2018
21%	19%





## Ten Year Interperiod Comparison (% Spend Less )



Framework

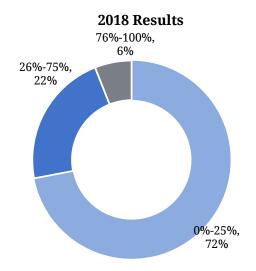
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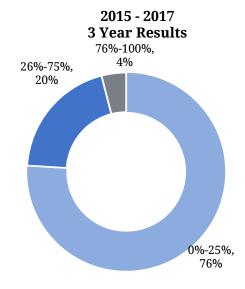
<sup>\*</sup>Note: new response options for 2018

## Q27: Which of the following statements best describes how close you are to your target retirement savings? (Please check only one.)

	2018 SUMMARY					<b>201</b> 7	2016	2015
Re	sponse	Count	Rela%	Rank	Δ Rela%	Rela%	Rela%	Rela%
1	I haven't started saving yet	654	14%	2	-2%	16%	16%	18%
2	I've saved between 1% and 25% of my retirement target	2,710	58%	1	-	58%	60%	58%
3	I've saved between 26% and 50% of my retirement target	654	14%	3	1%	13%	13%	13%
4	I've saved between 51% and 75% of my retirement target	391	8%	4	-	8%	7%	7%
5	I've saved between 76% and 100% of my retirement target	164	4%	5	-	4%	3%	3%
6	I've attained my target and I am able to retire	70	2%	6	1%	1%	1%	1%
-	No Response	431						
To	al	5,074	100%			100%	100%	100%

2015-2017 3 Year Avg.	Δ from 3 Year Avg.
17%	-3%
59%	-1%
13%	1%
7%	1%
3%	1%
1%	1%





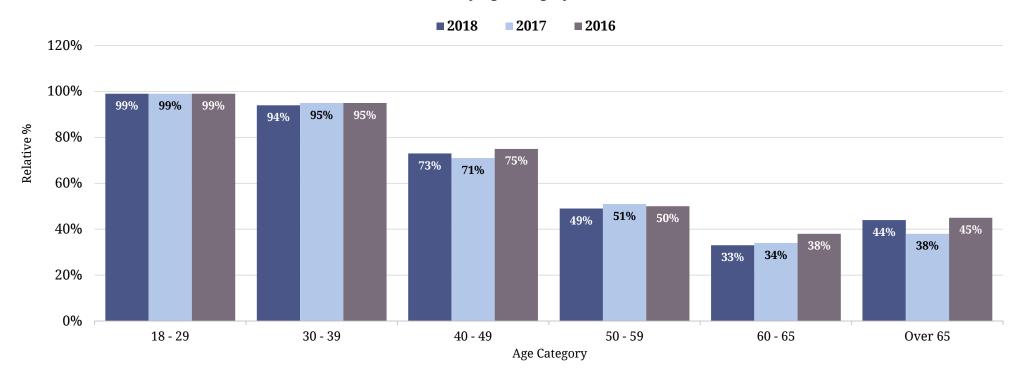
#### **CPA NPW 2018 Employee Research Survey, Segmentation Results**

Q27: Which of the following statements best describes how close you are to your target retirement savings? (Please check only one.)

#### Q51: Please indicate your age: (Please check only one.)

2018 Segmentation Results	Less t	han 18	18	-29	30	-39	40	<b>·49</b>	50	-59	60-	·65	Ove	r 65	Prefer 1	No Resp.
Response	Count	Rela%	Count	Rela%	Count	Rela%	Count	Rela%	Count	Rela%	Count	Rela%	Count	Rela%	Count	Rela%
1 I haven't started saving yet	-	-	186	33%	180	16%	137	11%	85	8%	4	2%	3	10%	10	11%
2 Between 1% and 25% of my target	-	-	369	66%	878	78%	747	62%	466	41%	85	31%	11	34%	42	45%
3 Between 26% and 50% of my target	-	-	5	1%	60	5%	235	19%	253	22%	51	19%	5	14%	20	21%
4 Between 51% and 75% of my target	-	-	-	-	11	1%	81	7%	207	18%	68	26%	3	9%	9	10%
5 Between 76% and 100% of my target	-	-	1	-	2	-	18	1%	88	8%	36	14%	4	13%	7	7%
6 I've attained my target and I am able.		-	1	-	3	-	3	-	29	3%	21	8%	7	20%	6	6%
Total	-	-	560	100%	1,133	100%	1,222	100%	1,129	100%	265	100%	33	100%	94	100%

## Percentage with Less than 25% of Retirement Savings Goal by Age Category



What is your target retirement age? (Please express your response in years. For example, if you plan to retire at age 65, the appropriate response would be "65".)

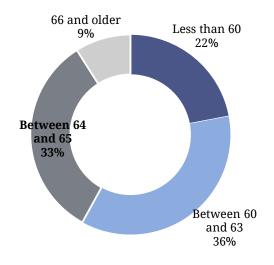
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	2018 SUMMARY					2017	2016	2015
Response		Count	Rela%	Rank	Δ Rela%	Rela%	Rela%	Rela%
1 Under 50		26	1%	9	1%	-	1%	1%
2 50 - 54		54	2%	8	-	2%	2%	2%
3 55 - 57		388	15%	3	-4%	19%	18%	18%
4 58 - 59		96	4%	6	-1%	5%	4%	3%
5 60 - 61		729	29%	2	1%	28%	29%	31%
6 62 - 63		183	7%	4	-	7%	6%	7%
7 64 - 65		824	33%	1	2%	31%	31%	29%
8 66 - 67		95	4%	7	1%	3%	4%	5%
9 68 - 69		25	1%	10	-	1%	1%	1%
10 70 or over		98	4%	5	-	4%	4%	3%
11 I don't know/not applicable		86						
- No Response		-						
Total		2,605	100%			100%	100%	100%

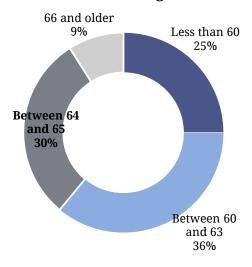
2015-2017	Δ from
3 Year Avg.	3 Year Avg.
1%	0%
2%	0%
18%	-3%
4%	0%
29%	0%
7%	0%
30%	3%
4%	0%
1%	0%
4%	0%
2018 Δ	verage

2018 Average	
61	

#### 2018 Results



2015 - 2017 3 Year Avg.

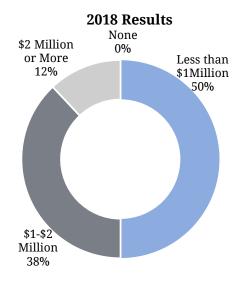


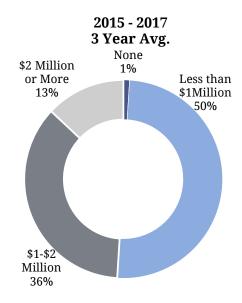
2018-08-28

## Q26: How much money do you think you will need to save to retire comfortably? (Your target retirement savings.)

2018 SUMMARY					2017	2016	2015
Response	Count	Rela%	Rank	Δ Rela%	Rela%	Rela%	Rela%
1 None	15	-	10	-1%	1%	1%	1%
2 \$1 to \$500,000	476	13%	5	-3%	16%	18%	19%
3 \$500,001 to \$1,000,000	1,320	37%	2	-	37%	31%	30%
4 \$1,000,001 to \$1,500,000	1,016	29%	4	1%	28%	22%	22%
5 \$1,500,001 to \$2,000,000	334	9%	7	2%	7%	15%	14%
6 \$2,000,001 to \$3,000,000	250	7%	8	1%	6%	7%	8%
7 More than \$3,000,000	194	5%	9	-	5%	6%	6%
8 I don't know / not applicable	1,047						
- No Response	421						
Total	5,074	100%			100%	100%	100%

2015-2017 3 Year Avg.	Δ from 3 Year Avg.
1%	-1%
18%	-5%
32%	5%
24%	5%
12%	-3%
7%	0%
6%	-1%





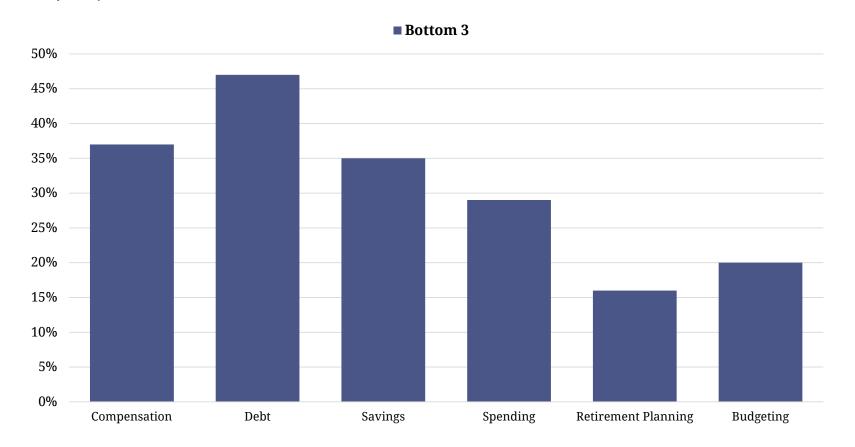
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### **CPA NPW 2018 Employee Research Survey, Full Results**

Q6: How comfortable or uncomfortable do you feel discussing each of the following with others in your organization (for example, colleagues or peers)? [SUMMARY]

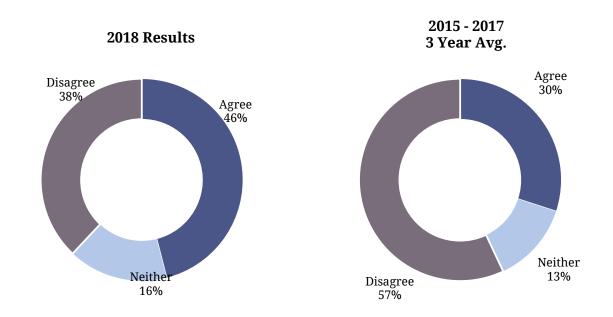
2018 SUMMARY										
Response	Mean	Median	StdDev	Score	Bottom 3	Top 3				
1 Compensation	3.74	3.00	1.94	54%	<b>3</b> 7%	<b>50</b> %				
2 Debt	4.28	4.00	1.93	45%	47%	39%				
3 Savings	3.81	4.00	1.86	53%	<b>B</b> 5%	49%				
4 Spending	3.60	3.00	1.75	57%	29%	54%				
5 Retirement Planning	2.99	3.00	1.63	67%	<b>16%</b>	69%				
6 Budgeting	3.22	3.00	1.71	63%	<b>20</b> %	63%				

<sup>\*</sup>Note: new question for 2018



## Q10: How strongly do you agree or disagree with the following statement: "stress related to personal finances has had an impact on my workplace performance"?

2018 SUMMAR	RY.				2017	2016	2015	<b>2015-201</b> 7	Δ from
Response	Count	Rela%	Rank	Δ Rela%	Rela%	Rela%	Rela%	3 Year Avg.	3 Year Avg.
1 Strongly agree	514	11%	6	4%	7%	8%	7%	7%	4%
2 Agree	721	16%	4	2%	14%	12%	13%	13%	3%
3 Somewhat agree	897	19%	1	9%	10%	11%	10%	10%	9%
4 Neither agree nor disagree	727	16%	3	3%	13%	14%	13%	13%	3%
5 Somewhat disagree	290	6%	7	-1%	7%	8%	9%	8%	-2%
6 Disagree	858	19%	2	-5%	24%	23%	22%	23%	-4%
7 Strongly disagree	584	13%	5	-12%	25%	24%	26%	26%	-13%
8 I don't know / not applicable	113								
- No Response	-896								
Total	3,809	100%			100%	100%	100%		





# Framework